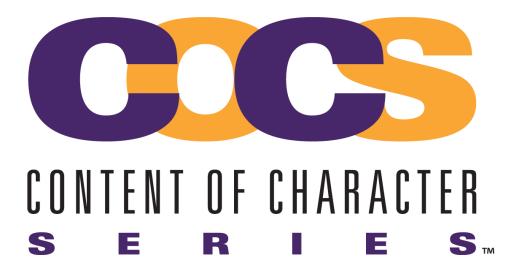
MEDIA KIT









VISION AND MISSION STATEMENT

VISION

The Content of Character Series™ affirming the value and dignity of black America.

MISSION

The Content of Character Series™ affirms the value and dignity of black America. We identify leaders who partner in a movement to inform, educate and activate communities in public policy and culture through a Biblical Worldview. The Content of Character Series™ offers an array of transformational and educational programs with well-known speakers for events and conferences.







About The Content of Character Series

Over three years in the making, and officially launched in February 2017, a nationwide coalition of black leaders and pastors have assembled in this new platform called, The Content of Character Series (COCS). The overall goal of COCS is to promote the value and dignity of black America by black Americans. We intend to see the Biblical model, and the power of Jesus Christ, restored and resurrected.

The plan is to bring educational summits, presented by those versed in various phases of problem solving, into local communities. Together with local leaders, we will begin a conversation that can translate into sustainable change. The Summit is a means to facilitate the sharing of ideas, tools and resources gathered from the collective experience of national and local leaders partnering together.

COCS plans to travel the United States with these summits. In each location, we will seek likeminded, Biblically-grounded Christian leaders from all sectors of each city. This includes clergy and laity, parents and grandparents, worshippers and intercessory prayer groups, Christians in business, organizations, civic government and public and private education including homeschoolers. All are welcome.







MULTI-MEDIA RESOURCES



WEBSITE

VIDEO - Introducing Content of Character Series - 30 secs



VIDEO INTRODUCTION



SOCIAL MEDIA

VIDEO - Experience Content of Character Series - 2.30 mins



VIDEO EXPERIENCE







CONFERENCES













EXPERIENCE THE EVENT

The Content of Character Series™ conferences feature guest speakers and pastors from across the nation who share a variety of informative topics impacting our culture.







EVENT PROMOTIONAL MATERIALS



Event Flyers



Sponsorships

San Diego Program Guide



Bulletin Inserts



Online Program Guides





