

MEDIA KIT



CONTENT OF CHARACTER

S E R I E S™



THE CONTENT OF
CHARACTER SERIES™



AFFIRMING THE VALUE AND
DIGNITY OF BLACK AMERICANS

VISION AND MISSION STATEMENT

VISION

The Content of Character Series™ affirming the value and dignity of black America.

MISSION

The Content of Character Series™ affirms the value and dignity of black America. We identify leaders who partner in a movement to inform, educate and activate communities in public policy and culture through a Biblical Worldview. The Content of Character Series™ offers an array of transformational and educational programs with well-known speakers for events and conferences.



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About The Content of Character Series

Over three years in the making, and officially launched in February 2017, a nationwide coalition of black leaders and pastors have assembled in this new platform called, The Content of Character Series (COCS). The overall goal of COCS is to promote the value and dignity of black America by black Americans. We intend to see the Biblical model, and the power of Jesus Christ, restored and resurrected.

The plan is to bring educational summits, presented by those versed in various phases of problem solving, into local communities. Together with local leaders, we will begin a conversation that can translate into sustainable change. The Summit is a means to facilitate the sharing of ideas, tools and resources gathered from the collective experience of national and local leaders partnering together.

COCS plans to travel the United States with these summits. In each location, we will seek likeminded, Biblically-grounded Christian leaders from all sectors of each city. This includes clergy and laity, parents and grandparents, worshippers and intercessory prayer groups, Christians in business, organizations, civic government and public and private education including homeschoolers. All are welcome.



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MULTI-MEDIA RESOURCES



WEBSITE



SOCIAL MEDIA

VIDEO - Introducing Content of Character Series - 30 secs



VIDEO INTRODUCTION

VIDEO - Experience Content of Character Series - 2.30 mins



VIDEO EXPERIENCE



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CONFERENCES



BARSTOW, CA
NOVEMBER 2019

ORLANDO, FL
OCTOBER 2018

SAN DIEGO, CA
JUNE 2018

OMAHA, NE
JANUARY 2018


LOS ANGELES, CA
MARCH 2019

KANSAS CITY, CO
SEPTEMBER 2017

EXPERIENCE THE EVENT

The Content of Character Series™ conferences feature guest speakers and pastors from across the nation who share a variety of informative topics impacting our culture.



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EVENT PROMOTIONAL MATERIALS

CCCS Affirming the Value and Dignity of Black Americans
CONTENT OF CHARACTER SERIES
FAITH CHAPEL CHURCH
 9400 Campo Rd.,
 Spring Valley, CA 91977
 June 23, 2018

Calling all like-minded, biblically-grounded Christians... Dig deep into black history in America, social justice, and the cultural-information campaign designed to disrupt our Judeo-Christian values...

NATIONALLY RECOGNIZED SPEAKERS

Lorris Polk Author	Faizur Stephen Brown Pastor	Linda Paine Pastor	Jonathan Alexander Pastor	George McKinney Pastor	Walter G. Walls Pastor
Walter Hope Pastor	Dr. Charles West Pastor	Lonny Hays Pastor	Patrick R. Brown Pastor	Darrius Washington Pastor	Pastor DL Foster Pastor

SAN DIEGO HOST PASTORS

Pastor Dennis Hodges Pastor	Dr. G.A. Williams Pastor	Pastor Ray Smith Pastor	Archie K. Robinson Pastor	Richard Duke Pastor
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TIME OF EVENT: Check-In: 8am, Event Begins: 9:00am - 5:00pm
CODE OF EVENT: CCCS is an inclusive, non-partisan event...
REGISTER FOR EVENT: Call Nancy Wheeler 888-725-8654 or email ContentofCharacter@cccs.org
MORE INFO: www.ContentofCharacterSeries.com Click on "Events"

Includes Breakfast & Lunch!

Event Flyers

CCCS Exploring the Value and Dignity of Black Americans
CONTENT OF CHARACTER SERIES
FAITH CHAPEL CHURCH
 9400 Campo Rd.,
 Spring Valley, CA 91977
 June 23, 2018

SAN DIEGO JUNE 23, 2018 SPONSOR LEVELS

Sponsor and Present on stage "The Hero of the Faith Award" \$1,000 - \$2 only

- Gold Sponsor Packet of \$1,000**
 - Includes 1 table of 8 seats
 - Light Breakfast and Lunch for 8
 - Exhibitor Display Table
 - Individual Time during day with your choice of Speakers
 - Private Dinner on Saturday Evening for 2 with speakers
 - Logo, Name and AD in Program Guide - 1/4 page
 - Your Banner on the Wall
 - Logo Displayed on Preview Screen
- Silver Sponsor Packet of \$500**
 - Includes 1 table of 8 seats
 - Light Breakfast and Lunch for 8
 - Exhibitor Display Table
 - Individual Time during day with your choice of Speakers
 - Logo and name Listed in Program Guide
 - Logo Displayed on Preview Screen
- Bronze Sponsor Packet of \$250**
 - Includes 1 table of 8 seats
 - Light Breakfast and Lunch for 8
 - Name Listed in the Program Guide
 - Logo Displayed on Preview Screen
- Individual Tickets \$55**

TO BECOME A SPONSOR OF THIS EVENT
 Contact: Nancy Wheeler, Dian Reese, Dolores Williams
 Phone: 888-725-8654
 Email: cccs@contentofcharacter.org
 More info: www.ContentofCharacterSeries.com / Go to Events Page

SPONSOR UPDATING
 2018 CCCS EVENTS
 Christian, Tuesday July 28
 Topics, 1st August 18
 Free, 1st October 6

Includes Breakfast & Lunch!

REPRESENTATIVE **URBAN FAMILY** **ISSUES/LIFE** **THE SALES & LEAD**

Sponsorships

Calling All Like-Minded Christians!

DON'T MISS THIS CRUCIAL MEETING! Calling all like-minded, biblically-grounded Christian leaders – business, civic, clergy, organizations, educators, school administrators, parents, and laity. Dig deep into black history in America, social justice, and the cultural-information campaign designed to disrupt our Judeo-Christian values. Nationally recognized leaders from around the country are coming together to enlighten and broaden our perspectives. Our mission is to build partnerships in your local area that could ultimately forever change our God-given United States of America. This is your opportunity to take a stand and be part of something bigger than what any one of us can do alone.

CCCS **CONTENT OF CHARACTER SERIES**
SAN DIEGO 2018

Host Pastors
 Pastor Dennis Hodges, Dr. G.A. Williams, Pastor Ray Smith, Archie K. Robinson, Pastor DL Foster

Tickets On Sale Now!
 Join us as we bring black, white and all cultural groups together for a Life-Changing Event!

GUEST SPEAKERS

Lorris Polk	Faizur	Linda Paine	Jonathan Alexander	George McKinney	Walter G. Walls
Walter Hope	Dr. Charles West	Lonny Hays	Patrick R. Brown	Darrius Washington	Pastor DL Foster

Contact Information:
 1-888-725-8654
 Website: www.contentofcharacterseries.com/san-diego-2018

Bulletin Inserts

CCCS San Diego Program Guide
www.contentofcharacter.org

A Message from our Host Pastor

A Message from the Development Team

WELCOME TO OUR SUMMIT!

San Diego, June 23, 2018

San Diego, June 23, 2018

Online Program Guides

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